

South Platte/Metro Education & Outreach (PEPO) Meeting Summary September 1, 2022 3:00 – 4:00 pm

In Attendance: Casey Davenhill, Malloery Hiss, Hope Hale, Lauren Pulver, Bob Peters, Diane Kielty, Lynda James

Meeting Purpose:

- Committee Meeting Summaries on Website
- WSRF Update
- Video Promotion

3:00pm	Call meeting to order & introductions
3:05pm	Brief reminder of resources on southplattebasin.com website A brief review of the website was provided including the new Meeting Summary page and the form to announce committee meetings. https://www.southplattebasin.com/
3:10pm	Review WSRF Guidelines update – Diane Kielty An update was provided about the proposed revisions to the WSRF guidelines for both the SPBRT and MRT. A webpage is being developed as a resource page for applicants and the guidelines are being scaled down for ease of reading. The guidelines have been updated to reflect the CWCB WSRF 2022 criteria changes.
3:20pm	<p><u>A River Shaped by Use</u> Christi Bode Promo and collaboration opportunities</p> <p>Also by Christi Bode <u>Farm to Faucet</u> https://www.pbs.org/video/farm-to-faucet-fangob/</p> <p>Screening at Denver Botanic Gardens on Sept. 19 - https://www.botanicgardens.org/programs/farm-faucet-film-screening</p> <p><u>Watering the West</u> Film Series contacts Mona Master monavv@hotmail.com and Shari Due sharidue@gmail.com</p> <p>Trailers – Watering The West:</p> <ul style="list-style-type: none"> ● Lindou Auditorium Sept 13th Watering in the West #1 at UNC (Film 1 is 1:42) Start at 6:00pm, Panel at 8pm, plan for 45 min <ul style="list-style-type: none"> ○ Movie has a section on the Oldest in Water Rights in CO in the San Juan area, including indigenous community, and also talks about Native American History ○ Free for public, capacity is 227 fixed seats with 3 handicap spaces https://25live.collegenet.com/pro/unco#!/home/location/302/details ● Kress Cinema Sept 20th Watering in the West #2 at Kress (Film 2 is 2:08) – Start at 6:00pm ○ \$8 tickets, Ticket Link TBD, but at this site: https://www.kresscinema.com/ ● Kress Cinema Sept 27th Watering in the West #3 at Kress (Film 3 is 2:15) – Start at 6:00pm

	<p>o \$8 tickets, Ticket Link TBD, but at this site: https://www.kresscinema.com/</p> <p>NECO Children's Water Festival - Children's Water Festivals in Rural Colorado — Colorado Rural Water Association (crwa.net), Northeast Colorado Children's Water Festival. Sept. 21st, 2022. Logan County Fairgrounds in Sterling, CO. https://www.lspwcd.org/index_files/Page319.htm, https://www.crwa.net/childrenswaterfestival</p> <p>We will soon announce dates when all 3 films will screen at the Hippodrome Theatre in Julesburg. To stay up to date and receive our newsletter - please sign up on our website.</p> <p>Discussion on other opportunities or venues to show the South Platte: A River Shaped by Use video. Could the video be distributed to schools? Maybe high schools and middle schools. Not elementary schools.</p> <p>There is a Flood Hazard Zone series of videos aimed at the collegiate audience. College system may be a good place for SP video outreach. Water festivals both indoor/outdoor venues. Water Center in Tabernash. South Metro Water Authority has a Water Ambassador program. This program targets a younger audience.</p> <ul style="list-style-type: none"> • WEco has program for Water Fluency. Maybe video can be incorporated into that program? PEPO may be able to approach CWCB to propose one video for each RT, then it covers the entire state and eligible to be part of the fluency class. <p>How does the video fit into the PEPO strategy?</p> <ul style="list-style-type: none"> • Open the door to new audiences.
3:50pm	<p>Action Items-recap</p> <ul style="list-style-type: none"> • Members will bring back ideas and contact points to conduct outreach to request video showing. Each member asked to come back with five or six prospects on how we might use the video to start a conversation with college audience and young professionals. • Ideas on how to measure the viewing numbers on the video and how PEPO funds can be used to further promote the video. • Bob Peters will send the South Platte video to the Youth Education for DW and get feedback and ideas. • Hope Hale has connections with the Water Center and a college student outreach group. • PEPO may be able to approach CWCB to propose one video for each RT, then it covers the entire state and eligible to be part of the water fluency class. <ul style="list-style-type: none"> o Casey send video to all RT Chairs to view and determine interest.
4:02pm	<p>Next Meeting September 22, 2022 from 3-4pm</p> <p>Adjourn</p>